

A versatile, reusable to-go concept: Greiner Packaging presents Mix & Match meal box

Stylish, functional, and environmentally friendly – these are the goals Greiner Packaging has set itself with its sustainable new food service packaging, the Mix & Match meal boxes. Specially developed to meet the requirements of hotels, restaurants, and catering businesses, the innovative takeout packaging is designed to appeal to environmentally conscious consumers.

Read the press release:

- **Why reusable packaging is in demand in the restaurant industry**
- **What features the new takeout packaging from Greiner Packaging offers**
- **Why the packaging optimally combines sustainability, quality, functionality, and design**

Kremsmünster, Austria, November 28, 2024. Whether it's a burger, salad, or lunch special, the demand for takeout food is booming, and more and more restaurants are offering their dishes to go. However, to ensure that takeout dishes retain their temperature and taste as well as possible, they must be carefully packaged – and that usually means a lot of disposable packaging and, thus, waste. This is why many businesses are already using reusable packaging that can be cleaned and reused after use. And with the planned revision of the PPWR packaging regulation, the EU is also aiming for a 10% quota of reusable packaging in the takeout business of catering establishments by 2030.

With the innovative Mix & Match meal boxes, Greiner Packaging has addressed the needs of the industry and consumers and developed packaging that combines design with functionality and sustainability. Features such as resealing, RFID tracking, and optimum washability make the boxes a practical solution for the daily needs of hotels, restaurants, and catering businesses.

Why the Mix & Match meal box is so compelling

The meal boxes are robust, stackable, and made of high-quality polypropylene (PP). PP is known for its durability, sustainability, and ease of cleaning. With a variety of colors and sizes, the boxes offer many different combination options, making them visually appealing. The advantages at a glance:

- **Mix & Match system:**
Boxes in various heights and sizes can be flexibly combined to create the ideal packaging size for any type of food or product quantity. This ensures everything is neatly and practically stored.
- **Variety of sizes according to Gastronorm standards:**
Whether it's a small snack or a large lunch portion, the meal boxes are available in 400 ml, 700 ml, 1,000 ml, and 1,250 ml, offering the perfect size for any dish. As Gastronorm containers in size GN 1/6, they seamlessly integrate into standardized kitchen systems, enabling efficient use in any food service operation.
- **Variety of colors**
The meal boxes are available in a wide range of colors to emphasize the personal style of the respective catering establishment. The lids are available in color or transparent.
- **For all types of food**
The boxes can be sealed repeatedly – ideal for salads and soups, but also perfect for burgers and wraps. Sealing with foil can be done as often as needed without any loss in quality, even

with frequent use. Additionally, the box can be equipped with ventilation holes to ensure optimal freshness for crispy dishes.

- **Decorations:**

Embossing gives the meal boxes a unique touch. High-quality IML labels or printing are also possible, making them perfect for logos, designs, markings, or informative imprints.

- **Individual identification and tracking**

Tracking the meal boxes using RFID chips, QR codes, data matrix codes, or barcodes makes it possible to efficiently manage logistics and washing cycles. This helps maintain an overview of the containers and optimize their usage.

Greiner Packaging's reusable Mix & Match meal boxes are the perfect solution for reducing plastic waste while optimally storing and transporting food. The ideal combination of sustainability, quality, functionality, and design. More information and details on the innovative packaging solution online at https://www.greiner-gpi.com/en/Markets/Reuse/Mealbox_the-reUse_and_to-go_packaging

Text & images:

Text document as well as images in high-resolution quality for download:

<https://greinerpackaging.canto.de/b/TKUMB>

Credit: Greiner Packaging



Caption: The Mix & Match meal box – the versatile and sustainable packaging for the restaurants.





Caption: Different sizes allow perfect adaptation to individual requirements.



Caption: The brand's style is underlined by a wide range of colors. Lids are also available in a transparent look.



Caption: High-quality IML labels or embossing add an individual touch, and RFID technology enables easy tracking and management.

About Greiner Packaging

Greiner Packaging is one of the leading European manufacturers of plastic packaging in the food and non-food sector. For over 60 years, the company has stood for a high level of solution competence in development, design, production, and decoration. Greiner Packaging meets the challenges of the market with two business units: Packaging and Assistec. While the former stands for innovative packaging solutions, the latter focuses on the production of customized technical parts. Greiner Packaging employs over 4,800 people at 30 locations in 19 countries worldwide. In 2023, the company achieved an annual turnover of 845 million euros (incl. joint ventures). This is almost 40% of Greiner's total turnover.

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